



Morinville Community Library

Enrich your life at the library

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Plan of Service 2020 - 2024

Letter from the Board Chair:

It has been a pleasure creating the 2020-2024 Plan of Service. It was the goal of the Town of Morinville Library Board for our plan to be a collaborative work between board, staff and community members all coming together to create something new. Through our needs assessment, input from users and non-users, community outreach and surveys, we were able to obtain a strong grasp of what the community is looking to see from our library.

Morinville Community Library aspires to be a place where all people can engage in a way that will enrich their lives. Our library endeavours be represented throughout our community and residents will be able to see themselves reflected in the space, programs and services that we deliver.

As Board Chair it remains a privilege to connect with the community and continue those personal discussions that will determine our success or areas of needs as we move forward with the new plan. The love for our library is what makes it a truly dynamic space and I hope that our library remains a gateway to discovery, connection, inclusion and lifelong learning.

Jennifer Anheliger

Vision

Enrich your life at the library

Mission

Your community gateway to discovery, connection, inclusion and lifelong learning

Morinville Community Library Values

Community - Sharing of welcoming attitudes, diverse interests and goals

Inclusivity – Fairness in the treatment of all individuals

Patron Satisfaction – providing exemplary service

Partnerships – seeking collaborative connections

Lifelong Learning- The ongoing pursuit of literacy and knowledge

Community Engagement

Enhance engagement through partnerships, outreach and an active community presence.

Goal # 1

To strengthen and develop community relationships to provide and enhance programs and services.

Objectives:

- Each year seek out a new partnership opportunity
- Each year maintain partner run programs at 50% or greater

Goal #2

To create opportunities and expand services beyond the physical space of our library

Objectives:

- Each year run 2 programs outside the library
- Each year provide accessibility by creating 3 points of access outside the library

Goal # 3

To be present and active in the community

Objective:

- Each year participate in one significant community event per quarter
- Each year promote the library to community groups and stakeholders

Diversity and Inclusion

Celebrate diversity in an inclusive environment

Goal # 1:

To promote appreciation and understanding of our diverse community through programs and services.

Objective:

- Each quarter the library will showcase a display that recognizes and celebrates the diversity of our community

Goal #2:

To offer a space that is welcoming, supportive and safe.

Objective:

- Each year the library will undertake a new project, program or service to enhance an inclusive environment

Goal #3:

To offer enhanced services for those with print disability or special needs.

Objective:

- Each year front line staff will be trained to become knowledgeable in providing personalized services to everyone

Lifelong Learning

Stimulate and encourage a healthy and engaged mind

Goal #1:

To provide children access to programs and services designed to foster a love of learning, literacy and creativity

- **Objective:**

Each quarter offer a program or activity designed for:

- babies and toddlers
- pre-K
- elementary aged children

Goal #2:

To create opportunities for youth and adults to expand the scope of their interests

Objective

- Each quarter offer youth an activity focused on a variety of trending interests
- Each quarter offer adults an activity focused variety of interests

Goal #3:

To provide seniors with access to programs and services to promote a healthy mind and combat isolation

Objective:

- Each week provide space for clubs to socialize and explore their various interests
- Each year offer 3 workshops on digital literacy

Information Fluency

Empower residents by providing a central source of information and resources

Goal #1

To have front line staff manage queries in a timely and professional manner.

Objective:

- Each year front line staff will be trained to be knowledgeable in conducting reference transactions

Goal #2

To develop and maintain a reference library with information providing quick answers to common questions.

Objective:

- Each week update the community information binder
- Each month maintain the website with links to various organizations and services

Goal #3

To enable residents to gain the progressive skills needed to search for, evaluate and effectively use information.

Objective:

- Each year offer 1 workshop focused on evaluating information on the internet
- Each year offer 1 workshop on navigating databases
- Each year offer 1 workshop on assessing print information